



Manatee Lagoon® Manatee Tales Story Time Book Giveaway Official Rules:

No Purchase Necessary to Enter or Win. A purchase will not increase your chances of winning. Void where prohibited by law or regulation. Participants must be Florida residents who are 18 years of age or older at the time of entry. You understand that you are providing your information to Florida Power & Light Company. The information you provide will only be used in accordance with the Florida Power & Light Company privacy policies. (http://www.FPL.com/contents/privacy_policy.shtml)

Contest Timing:

These Official Rules (the "Official Rules") apply to the **Manatee Lagoon® Manatee Tales Story Time Book Giveaway Contest ("Contest")** being conducted by Florida Power & Light Company, a Florida corporation ("FPL" or "Sponsor" and rbb Communications, Miami, FL ("Administrator"). This contest **begins on Monday, April 22, 2019** at 12:01 AM Eastern Daylight Time ("EDT") and **ends on Monday, Dec. 9, 2019** at 12:00 PM EDT (the "Contest Period"). There will be **one (1)** monthly drawing to award one (1) prize in each drawing. **This contest is void where prohibited by law or regulatory order.**

Eligibility:

No purchase, payment or other consideration is required from you for entering or winning this contest. This contest is Open to members of the general public who meet the criteria set forth herein. The Contest is only open during the Contest Period to Florida residents who are 18 years of age or older at the time of entry.

To Enter:

Method of Entry:

You can enter the contest by visiting Manatee Lagoon (free admission) and attending a Manatee Tales session (no cost) held 10 – 10:30 a.m. the first Saturday of each month between May 2, 2019 and Dec. 9, 2019 and signing up at the session by entering your full name, email address, phone number, and mailing address.

By submitting your entry, you agree to these Official Rules of the contest. Limit one (1) entry per person, per month. Entries received from any person in excess of the stated limitation will be void.

You may enter without participating in the submission above. If you are eligible, you may enter by hand printing on a piece of paper your full name, email address, phone number, and mailing address, inserting the single entry into a standard size (#10) envelope and mailing to: Manatee Lagoon Manatee Tales Story Time Book Giveaway Contest, c/o rbb Communications, 355 Alhambra Circle, Suite 800, Miami, FL 33134. All mail in entries received prior to the applicable drawing time set forth herein will be entered in to the relevant drawing and will not be carried forward to any remaining drawings. No responsibility is assumed by Sponsor or the Administrator for lost, late, misdirected, illegible, incomplete, stolen, postage due or mutilated entries or for any computer, online, telephone or technical malfunctions that may occur.

Entry Limit: All entries become the property of FPL and will not be acknowledged or returned. In the event of any discrepancy between the privacy policy and these Official Rules, these Official Rules shall control and govern. By entering this Contest, you agree to be bound by these Official Rules.

Contest Drawings:

There will be **one (1)** drawing or opportunity to win each month with the first weekly drawing to be conducted on **May 7, 2019** and the last such drawing to be conducted on **Dec. 10, 2019** from all eligible entries received in the month prior to each drawing. Drawings will be under the direction of the Administrator, an independent organization, whose decisions are final and legally binding in all matters relating to this Contest. All then-existing eligible entries will be combined into each drawing.

Contest Prizes:

Odds are based on the total number of qualified entries received prior to each drawing. Only the following prizes ("**Prize**") listed below will be awarded in this Contest:

In each drawing, one winner will receive a copy of the children's book that was read at that month's program offering, valued at no more than \$10.

Prize Limit: One prize per person over the Contest Period.

All approximate retail values are subject to change based on, among other things, normal price fluctuations associated with the consumer marketplace. No substitution or transfer of prize or cash equivalent is permitted. The Sponsor reserves the right to substitute a prize of equal or greater value. Each winner is responsible for any applicable federal state or local taxes on any prize received. In order to claim a Prize additional releases and/or waivers of liability may be required by the Sponsor. If the Prize or the Prize notification is returned as undeliverable or any non-compliance with the Official Rules or failure to respond and execute and return the appropriate forms within the applicable time period, it will result in forfeiture of the Prize and an alternate winner will be randomly selected from all remaining eligible entries received.

Sponsor makes no warranties, and hereby disclaims any and all warranties, express or implied, concerning the Prize furnished in connection with this Contest. Without limiting the generality of the foregoing, such prize is provided and awarded by sponsor without warranty of any kind, either express or implied, and sponsor hereby disclaims all such warranties, including but not limited to, the implied warranties of merchantability, fitness for a particular purpose and/or non-infringement.

Winner's List/Rules:

To receive the names of the Prize winners, send a self-addressed stamped envelope to: rbb Communications, 355 Alhambra Circle, Suite 800, Miami, FL 33134. Requests must be received by Dec. 10, 2019.

Notification of Winners:

Once chosen, each prize winner will be sent his or her prize via postal mail or express service, whichever is appropriate as determined by the Sponsor or Administrator. The Prize will be forfeited if the winner is in non-compliance with these Official Rules or if selected potential winner cannot be contacted, provides incorrect email or mailing address, is ineligible, fails to claim the Prize, or if the Prize notification or Prize is returned as undeliverable. In that event, an alternate winner will be randomly selected from all eligible entries remaining. Acceptance of the Prize by the winner constitutes permission by such person for Sponsor to use the winner's name, voice, likeness, and prize won along with his or her address (city and state) and the right to use and publish their entries, proper name, and any statements made or attributed to such winner (collectively, the "**Attributes**") in any and all media, unless prohibited by law. This will include, but is not limited to, media now known or hereafter devised, without notice, review or approval, in perpetuity and throughout the world for advertising and promotional purposes in connection with this Contest without further consideration, compensation, and the winner hereby releases Sponsor from all and all claims arising out of the use of such Attributes whatsoever.

By entering this Contest, you authorize Sponsor, Administrator and each of their contractors to list your name and state on the Winners List, pending eligibility confirmation, should your entry be drawn. By entering this Contest, you agree to be bound by these Official Rules.

General Conditions:

All taxes, fees and surcharges on the prize won are the sole responsibility of the winner. All entrants agree (i) to be bound by all applicable U.S. laws and regulations, as well as these Official Rules and the decision of FPL and Administrators, which are final and legally binding on all matters relating to the Contest, (ii) to waive any right to claim ambiguity in these Official Rules, and (iii) to release, indemnify and hold harmless FPL and its respective affiliates, subsidiaries, agents, representatives, Contest and advertising agencies, including the Administrator, and their respective employees, officers, directors, shareholders and agents (collectively, “**Releases**”) from and against any injuries, losses, damages, claims, actions any liability of any kind resulting from or arising from participation in this Contest or acceptance, possession, use, misuse or nonuse of the Prize that may be awarded. Releasees are not responsible for printing or typographical errors in any Contest-related materials; for stolen, lost, late, misdirected, damaged, incomplete, inaccurate entries, or for transactions that are lost, misdirected, fail to enter into the processing system, or are processed, reported, or transmitted late or incorrectly or are lost for any reason including computer, telephone, paper transfer, human or other error; or for electronic, computer, or telephonic malfunction or error, including any injury or damage to entrant's or any other person's computer relating to or resulting from participation in this Contest or downloading any materials in this Contest, or inability to access any web site associated with this Contest, or process any transaction thereon. If in FPL's sole opinion, there is any suspected or actual evidence of electronic or non-electronic tampering with any portion of this Contest, or if computer virus, bugs, unauthorized intervention, fraud, or technical difficulties or failures compromise or corrupt or affect the administration, integrity, security, fairness, or proper conduct of this Contest, the Administrator or Sponsor reserves the right at their sole discretion to disqualify any individual who tampers with the entry process and/or void any entries submitted fraudulently, to modify or suspend this Contest, or to terminate this Contest and conduct a random drawing to award the Prize using all non-suspect entries received as of the termination date. Moreover, FPL reserves the right to rescind or change these Official Rules or this Contest at any time without notice unless otherwise prohibited by applicable law. Any attempt by an entrant or any other individual to deliberately damage any web site or undermine the legitimate operation of the contest is a violation of criminal and civil laws and should such an attempt be made, FPL reserves the right to seek damages and other remedies from any such person to the fullest extent permitted by law. Any attempts by an individual to access any web site associated with this Contest via a bot script or other brute force attack or any other unauthorized means will result in the IP address becoming ineligible. Use of automated entry devices or programs such as by script, macro or any other automated means is prohibited and entries so generated are void. This Contest is conducted in English (which will be given its everyday ordinary meaning). By entering this Contest, you hereby agree that (a) any and all disputes shall be resolved in the appropriate state and federal courts in the State of Florida located in West Palm Beach, Florida, exclusively, and subject to the laws of the State of Florida (Should there be a conflict between the laws of the State of Florida and any other laws, the conflict will be resolved in favor of the laws of the State of Florida), (b) you irrevocably waive any objection, which any of them may now or hereafter have to the bringing of any such action or proceeding in such respective jurisdictions, including any objection to the laying of venue based on the grounds of forum non conveniens and any objection based on the grounds of lack of in personam jurisdiction, and (c) In any litigation arising from or related to this contest, you hereto and hereby knowingly, voluntarily and intentionally waive the right you may have to a trial by jury with respect to any litigation based hereon, or arising out of, under or in connection with this contest, or any course of conduct, course of dealing, statements (whether oral or written) or actions of either party relating to this contest.

Contest sponsored solely by:

Florida Power & Light Company
700 Universe Blvd
Juno Beach, FL 33408

Contest administration by:

rbb Communications, 355 Alhambra Circle, Suite 800, Miami, FL 33134

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